## Are you a Di-O-Matic VIP?

**Montreal, Quebec – July 19, 2004 –** Di-O-Matic, a leading developer of character animation software, announced today the release of the **Di-O-Matic VIP yearly membership**, an all new program available for Di-O-Matic customers.

With the purchase of a Di-O-Matic VIP yearly membership, you will receive FREE upgrades of all your registered Di-O-Matic plug-ins such as award-wining character animation plug-ins Facial Studio, Voice-O-Matic, Morph-O-Matic, Cluster-O-Matic and the newest Hercules.

To accommodate today animator's needs, being VIP will also allow members to gain beta access of all upcoming Di-O-Matic plug-ins and other next generation software currently in development; all for free for one year. A chance you can't miss to get involved in the development of all Di-O-Matic software.

In addition, the Di-O-Matic VIP yearly membership includes very interesting rebates and discounts on the purchase of Di-O-Matic products.

Learn more about the Di-O-Matic **Di-O-Matic VIP yearly membership** here.

## **Pricing and Availability**

**Di-O-Matic VIP yearly membership** is now available. The retail price is set to \$ 299.00 for one year membership with the possibility to renew every years.

The Di-O-Matic VIP will only be offered thru the Di-O-Matic corporate web site at www.di-o-matic.com

## About Di-O-Matic Inc.

Di-O-Matic, Inc. develops high-end character animation software for different platform such as Discreet's 3ds max, Macromedia Flash MX; as well as training CDs for various 3D software applications. Di-O-Matic believes that character animation should be easy and fun and its tools are designed to bring efficient character setups into your workflow.

Visit Di-O-Matic website at www.di-o-matic.com

Di-O-Matic's client includes: A. Film, Blur Studio, Blizzard, Rainbow Studios, Viewpoint, Big Huge Games, Virgin Lands, Eutechnyx, and Ubi Soft, amongst many others.

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